

For Immediate Release
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Surviving Skin Presents: The Skin Fair at Western New England College

Surviving Skin and Meghan Rothschild, a local skin cancer awareness advocate, announced today that the organization will hold a “first of its kind” event at Western New England College tonight.

The Skin Fair, being put on by the Health Services Department, will be held this Thursday, September 30th at 6:30pm at the Alumni Healthful Living Center.

Meghan Rothschild will speak on the topic of melanoma, indoor tanning, and the dangers of UV exposure. Her presentation incorporates her personal battle with stage 2 melanoma, along with prevention tips, warning signs, and ways to advocate for skin cancer awareness.

Additionally, Ava Anderson Non Toxic Cosmetics will be there sampling products and providing make-up assistance. Envy Mobile Tan will be performing spray tanning on site for students and Maui Wowi Hawaiian Coffee and Smoothies will be giving away free smoothies to all students attending.

Furthermore Alex and Me UPF clothing company will have coupons available for clothing products and sample clothing for students to try on.

This skin fair is the first among the Eucerin sponsored Surviving Skin Speaking Tour. More information on Eucerin and Surviving Skin can be obtained by contacting Meghan Rothschild.

For more information on this event please contact Meghan at 413-218-4994.

About Surviving Skin

Surviving Skin (www.SurvivingSkin.org) was founded by Meghan Rothschild, a year ago in efforts to educate people about the dangers of melanoma. Traveling the New England states, Rothschild is committed to educating anyone who will listen about this deadly, yet easily preventable disease. A six year survivor herself, Rothschild lived through stage two melanoma, after experiencing a horrific surgery that left her missing 8 lymph nodes and a large area of skin on her stomach. Rothschild can be contacted at MRothschild@SurvivingSkin.org or 413-218-4994.