

For Immediate Release
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Surviving Skin to Hold Two Major Benefits This Weekend August 5, 2010

Surviving Skin, a local skin cancer awareness organization, announced today that the organization will hold two major events this weekend in efforts to raise funds and awareness about melanoma.

The first event, being held at The Black Moon Café in Belchertown, MA, features acoustic performances by Derek Wrann, Rebecca Lamb, and Drew Ziemba. The event is free and will include raffle prizes and a presentation by Surviving Skin Founder, Meghan Rothschild. **Press interviews for this event will begin at 8:30pm.**

The second event, being held at Pazzo Ristorante this Saturday, August 7th, begins at 6pm. The event will feature a public donation by Pazzo Ristorante to the Melanoma Education Foundation, a nonprofit organization specializing in melanoma education.

Additionally, the event will include a live performance by dogdeck, raffle prizes by Ava Anderson non-toxic cosmetics, and a signature blackberry martini, of which \$1 from each purchased goes back to the Melanoma Education Foundation. **Press interviews and check presentation for this event will begin at 7pm.**

For more information on either event please contact Meghan at 413-218-4994.

About Surviving Skin

Surviving Skin (www.SurvivingSkin.org) was founded by Meghan Rothschild, a year ago in efforts to educate people about the dangers of melanoma. Traveling the New England states, Rothschild is committed to educating anyone who will listen about this deadly, yet easily preventable disease. A six year survivor herself, Rothschild lived through stage two melanoma, after experiencing a horrific surgery that left her missing 8 lymph nodes and a large area of skin on her stomach. Rothschild can be contacted at MRothschild@SurvivingSkin.org or 413-218-4994.