

Marketing & Event Internship (Northampton, MA)

Surviving Skin (www.SurvivingSkin.org) is looking to hire a marketing/event/sales intern for a one year position (with the possibility of extending). Surviving Skin is an organization that aims to educate college and high school aged students about the dangers of indoor tanning and sun exposure.

I currently work a full time job, serve on quite a few boards/committees, in addition to running my own business. As a result, I have barely tapped the college/high school market in terms of promoting my services and speaking events.

I am looking for an intern interested in gaining experience in marketing, events, and sales. I need someone who can handle all aspects of promoting Surviving Skin as a valuable program to bring to campuses across New England. I will also need help with contract management and firming up speech details. Additionally, I need assistance on the day of events, setting up and breaking down. Finally, if interested, I need assistance with press release creation, Facebook event page management and other forms of marketing these events once they are booked.

Preferred Qualifications:

- Candidate should be working towards a degree in communications, public relations, marketing, or other related field.
- Must be organized, well-spoken, professional, and punctual
- Must have attention to detail
- Experience in marketing and social networking a plus, but not required
- Candidates must be available Monday – Friday for at 10-15 hours a week, plus some weekend work

The position is paid via commission, meaning any speech you book for me, you will receive a 10% commission. This is a work from home position with occasional meetings and weekly calls to check in. You will have control over your own schedule which will be relatively flexible, except on event days.

I have 6+ years public speaking experience and 8+ years marketing/pr experience. This is a great position and you will LEARN a lot. Take a look at my website, see if it's a good fit, and shoot me an email at MRothschild@SurvivingSkin.org. Serious inquiries only please!